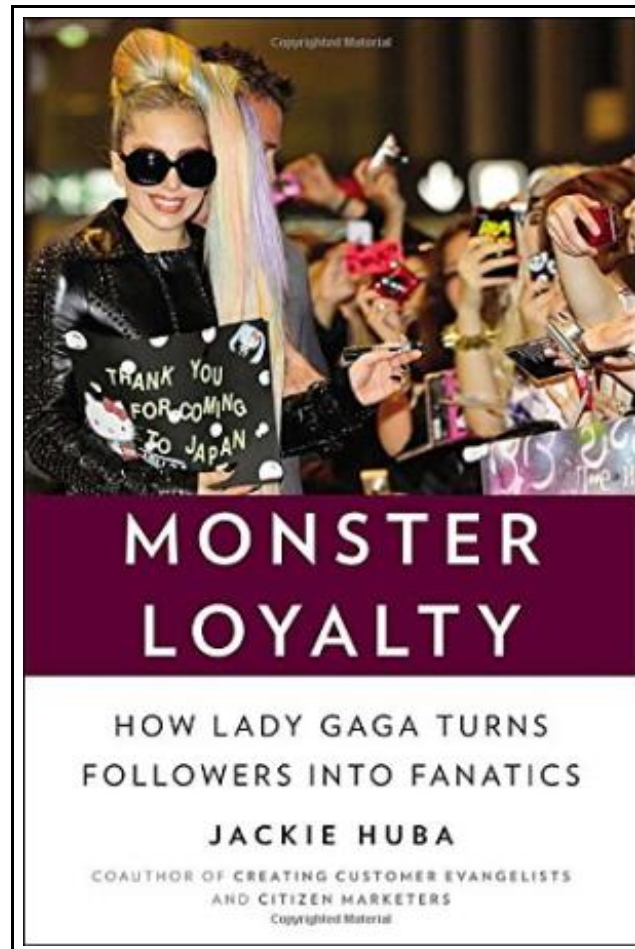


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MONSTER LOYALTY: HOW LADY GAGA TURNS FOLLOWERS INTO FANATICS



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