



Foreign Direct Investment (FDI) - Necessary Considerations of a Transnational Company

By Nicolas Breitfeld

GRIN Verlag Mrz 2010, 2010. sonst. Bücher. Book Condition: Neu. 209x145x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2009 in the subject Business economics - Investment and Finance, printed single-sided, grade: 1,7, Berlin School of Economics and Law (Institute of Management), course: International Finance, language: English, abstract: Geneva, 24 June 2009 -- Global foreign direct investment (FDI) inflows and cross-border mergers and acquisitions (M&As) - the main mode of FDI - drastically declined in the last quarter of 2008, and the fall has continued into 2009, UNCTAD data reveal. FDI inflows dropped by 54% and M&As by 77% during the first quarter of 2009 as compared to the same period last year. Prospects for FDI will remain gloomy for the rest of the year, UNCTAD economists say (UNCTAD, 2009). Foreign Direct Investment (FDI) is defined by the IMF as an international investment of one company with the intention of lasting relationship. This investment has to exceed 10% of equity of the target company. Also an ambition of the management for influence should be visible. This makes the difference to a portfolio investment (IMF, 1993). The following list summarizes major...



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