

# Logistics and Supply Chain Management

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#### LOGISTICS AND SUPPLY CHAIN MANAGEMENT



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McGraw-Hill Education. Paperback. Book Condition: New. Paperback. 510 pages. Dimensions: 9.6in. x 7.4in. x 0.9in.Logistics and Supply Chain Management is a comprehensive new text that explains the fundamentals of the subject so that the student understands the game rules goals and objectives when designing, planning and controlling efficient and effective logistics systems in supply chains. It also includes coverage of information technology, the impact of manufacturing and product structures on logistics and supply chain systems, and the environment. Designed specifically with the student in mind, this book is the perfect companion for introductory courses in logistics and supply chain management. The key features are: the book contains many mini cases to illustrate current practice and key concepts defined and described in the book; discussion tasks have been included to help facilitate effective learning and provide reinforcement; a comprehensive glossary has been included at the end of the book; key terms are defined at the end of each chapter; where appropriate, quantitative examples and exercises have been included to help students understand planning and control concepts and analysis tools; and, full solutions are provided in appendix. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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